



Student Centers

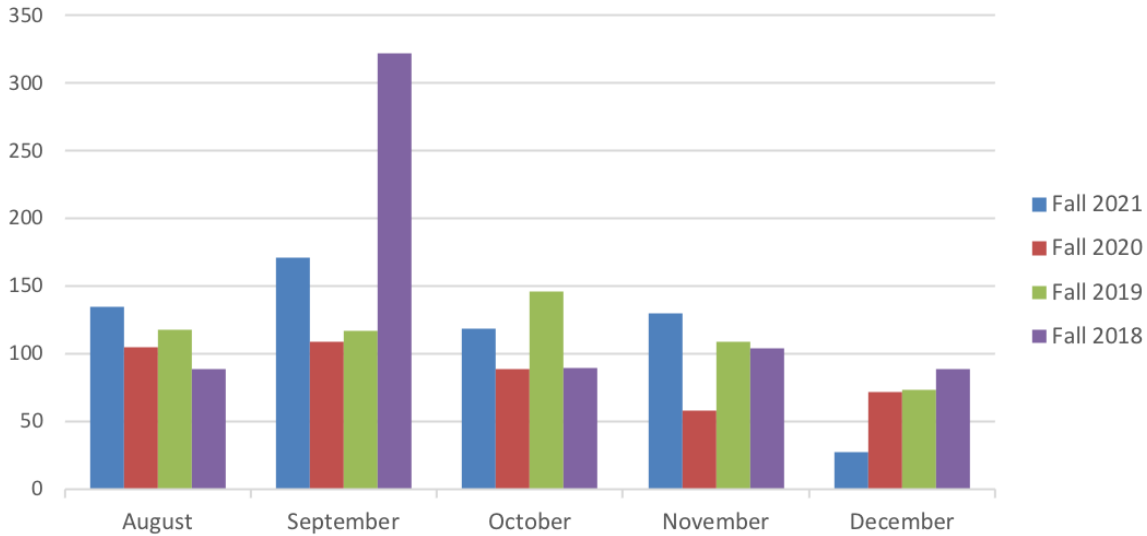
Fall Semester KPI Report

August - December 2021



STUDENT CENTERS: BUILDING SERVICES IN REVIEW

Work Orders Completed In-House by Month
(Fall 2018 to Present)



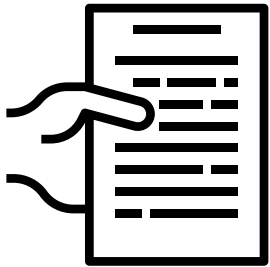
583

**Work Orders
Completed In-
House**

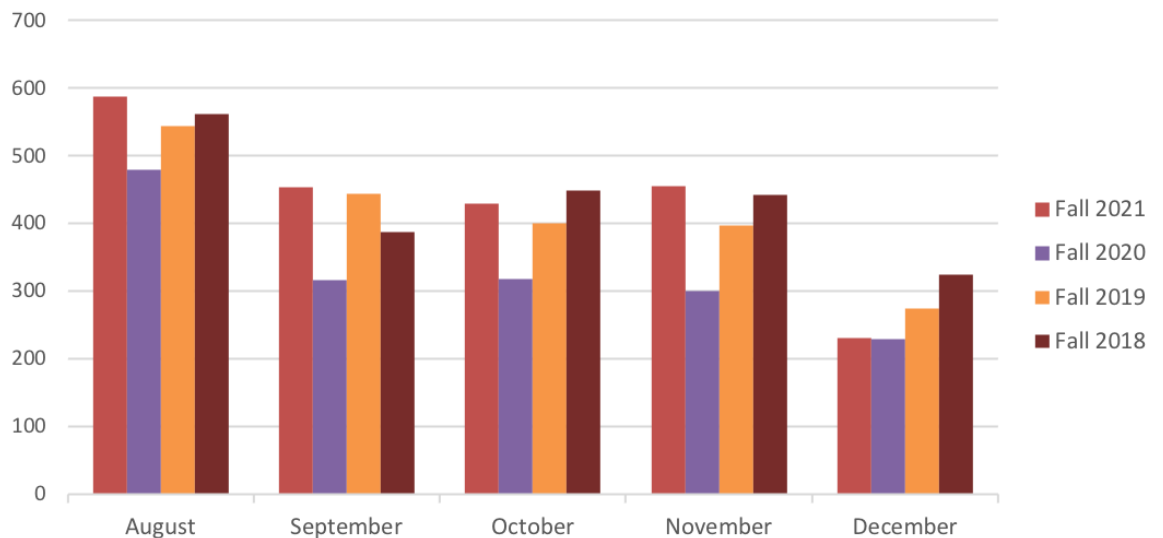


2,156

**Work Orders
Submitted**

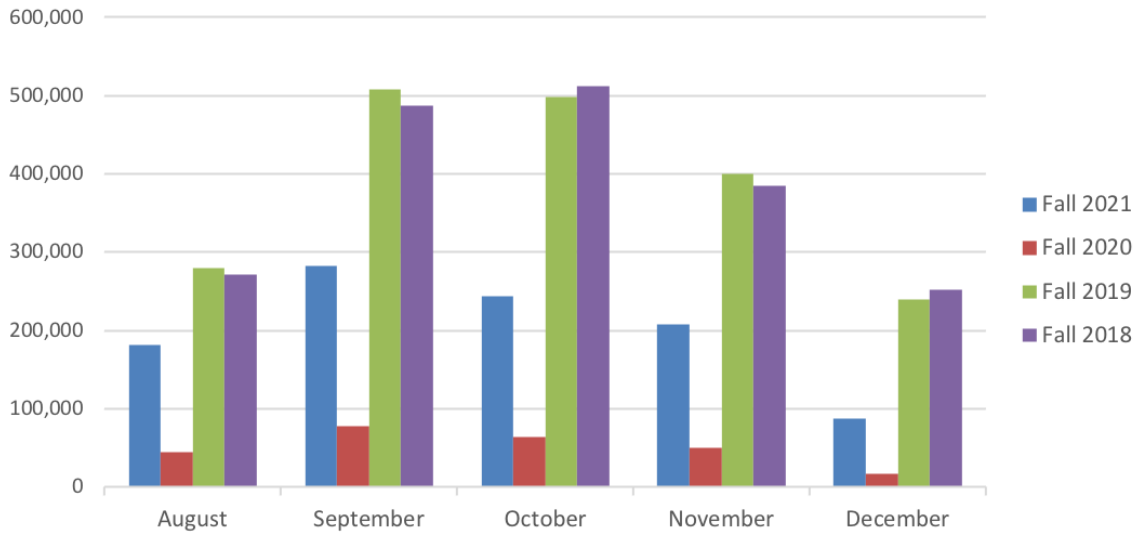


Work Orders Submitted by Month
(Fall 2018 to Present)



STUDENT CENTERS: BUILDING VISITORS IN REVIEW

Johnson Center Visitors by Month
(Fall 2018 to Present)



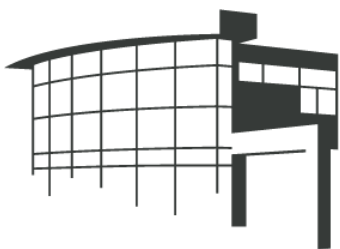
1,002,990

**Johnson Center
Visitors**

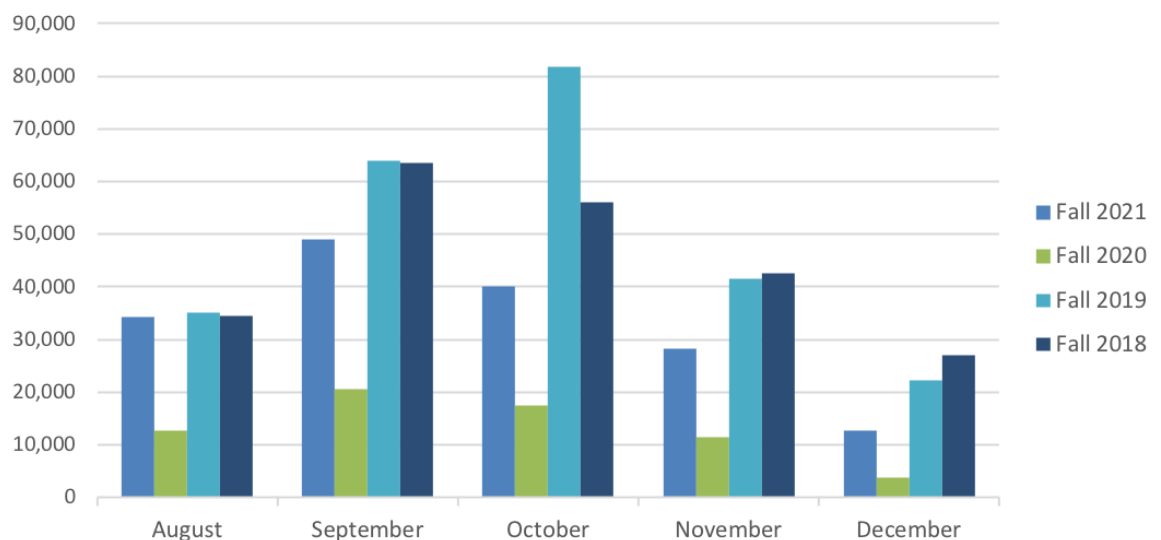


164,547

**The Hub
Visitors**

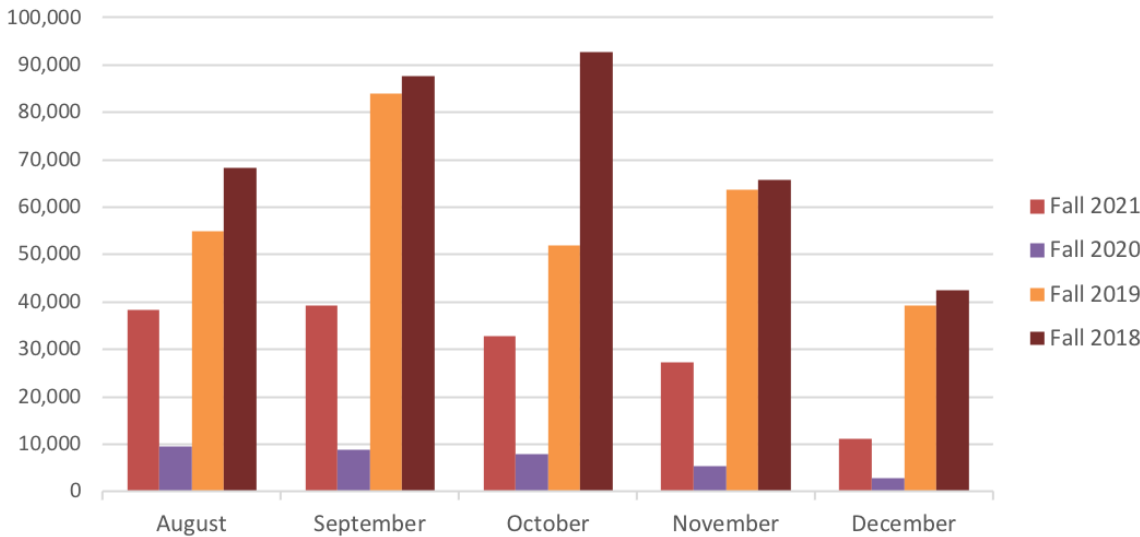


The HUB Visitors by Month
(Fall 2018 to Present)



STUDENT CENTERS: BUILDING VISITORS IN REVIEW

SUB I Visitors by Month
(Fall 2018 to Present)



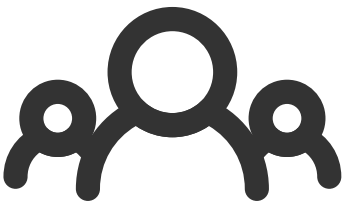
149,002

**SUB I
Visitors**

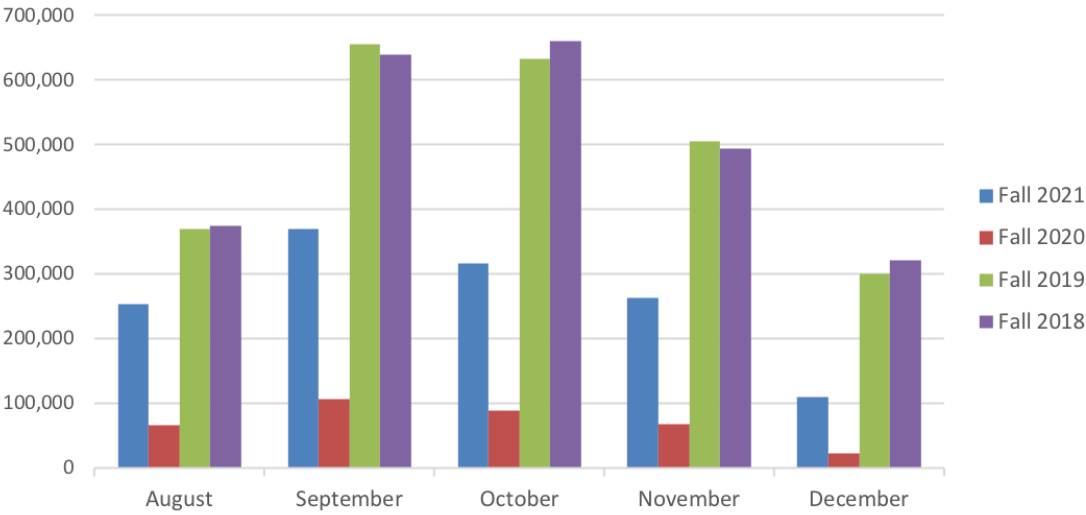


1,316,539

**Total
Student Centers
Building Visitors**

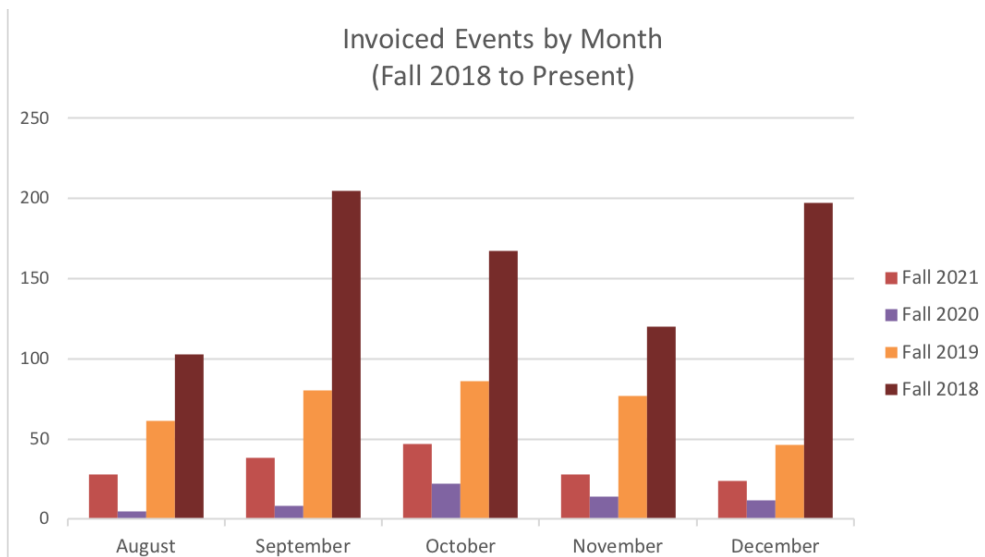
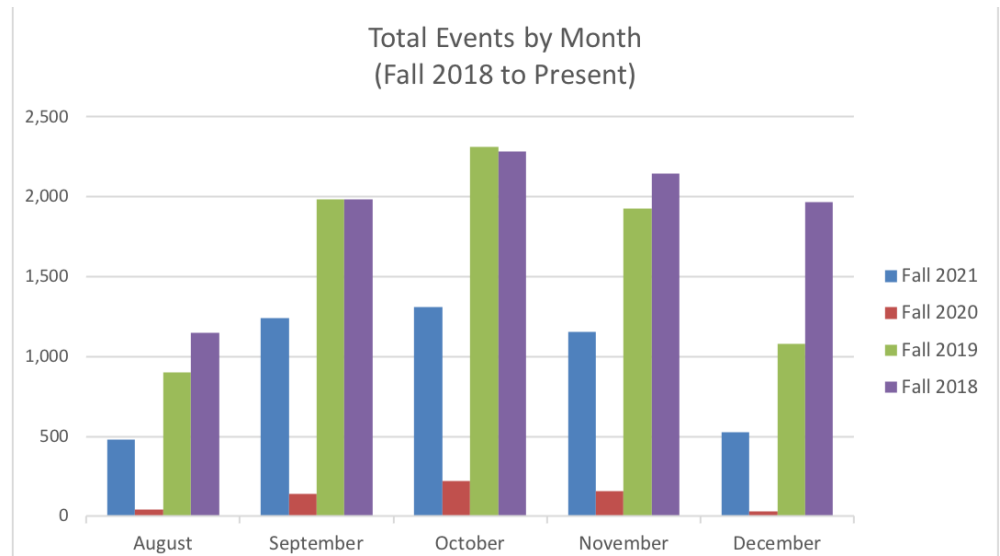


Total Student Centers Building Visitors by Month
(Fall 2018 to Present)

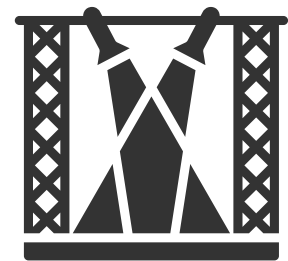


STUDENT CENTERS: EVENT SERVICES IN REVIEW

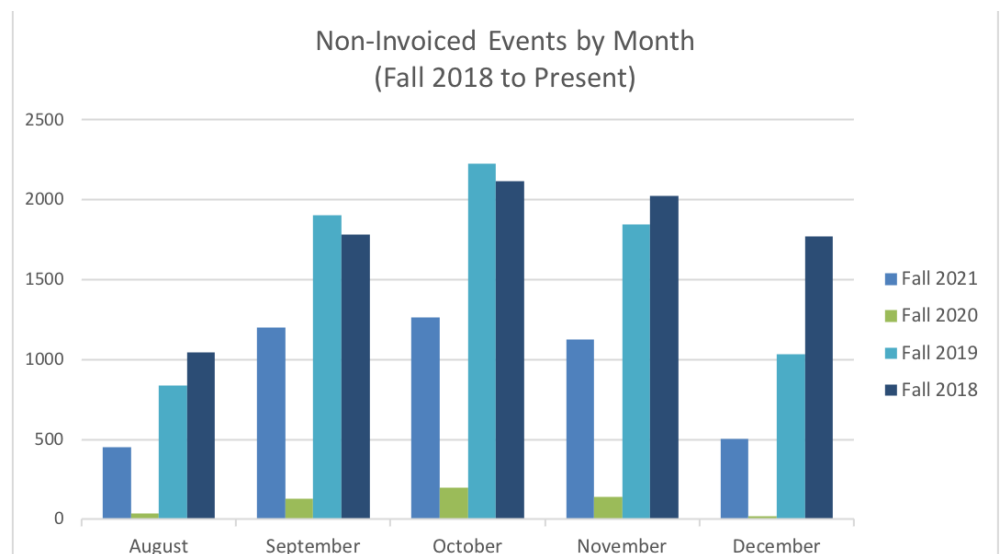
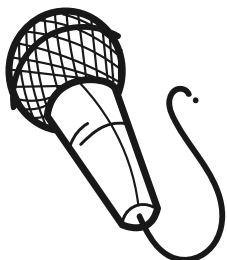
4,711
Total Events



165
Invoiced Events

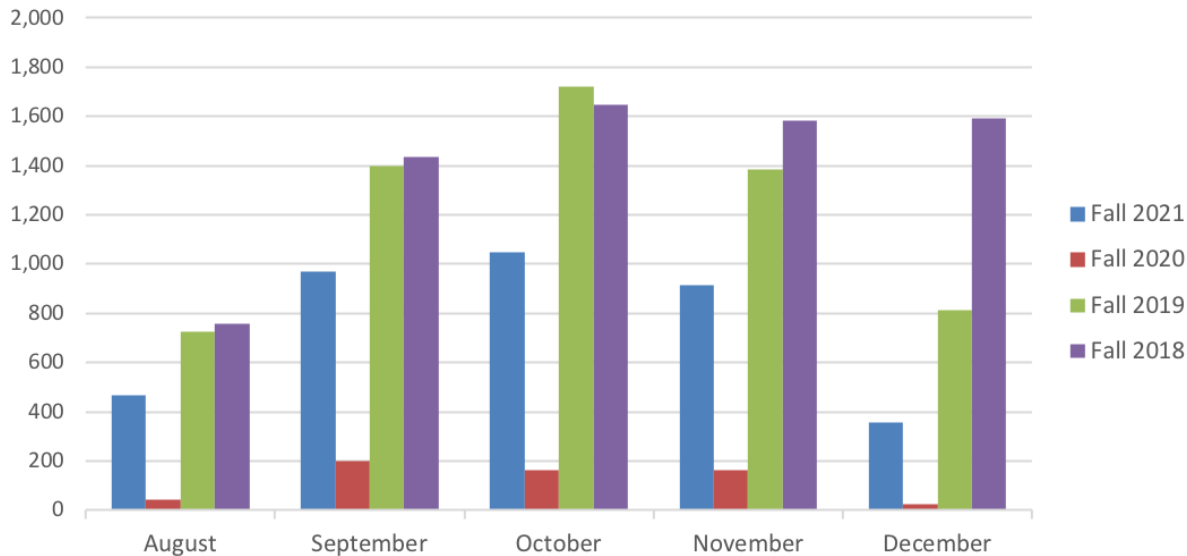


4,546
Non-Invoiced Events



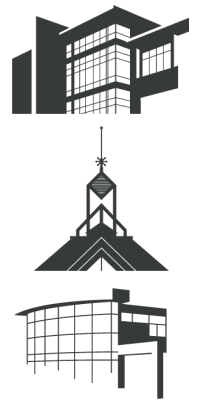
STUDENT CENTERS: EVENT SERVICES IN REVIEW

JC/SUB I/HUB Events by Month
(Fall 2018 to Present)



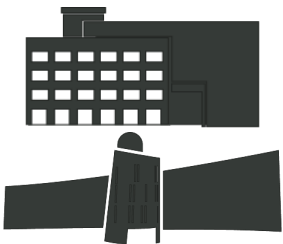
3,756

**Total
JC/SUB1/The
HUB Events**

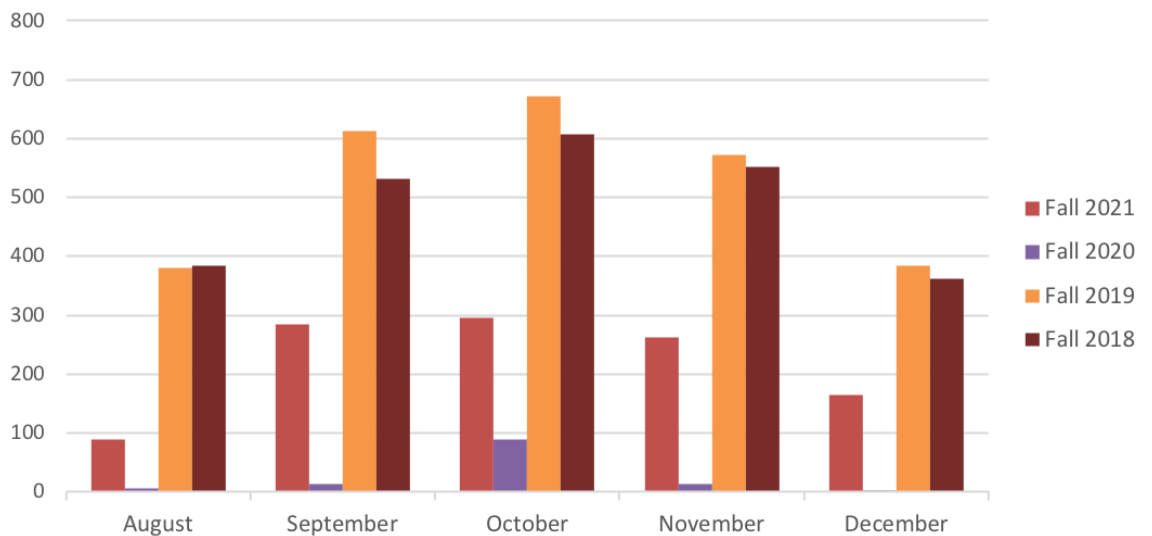


1,097

**Total Research/
Merten Events**

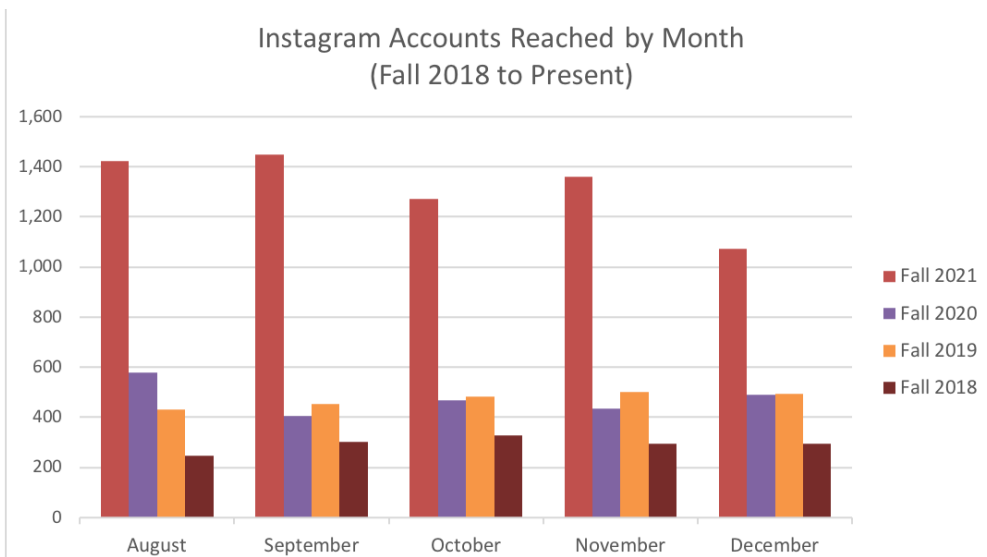
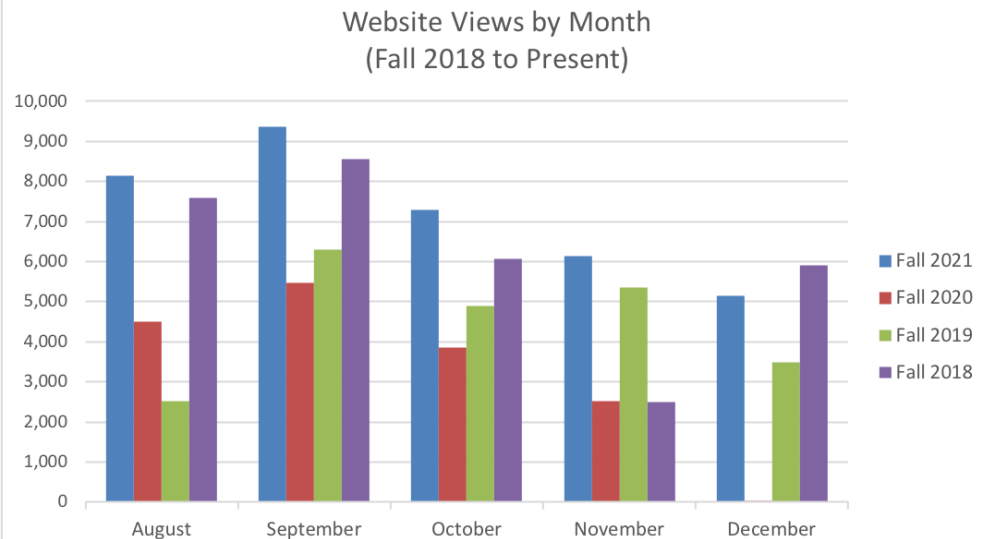


Research/Merten Events by Month
(Fall 2018 to Present)

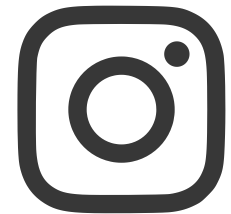


STUDENT CENTERS: MARKETING IN REVIEW

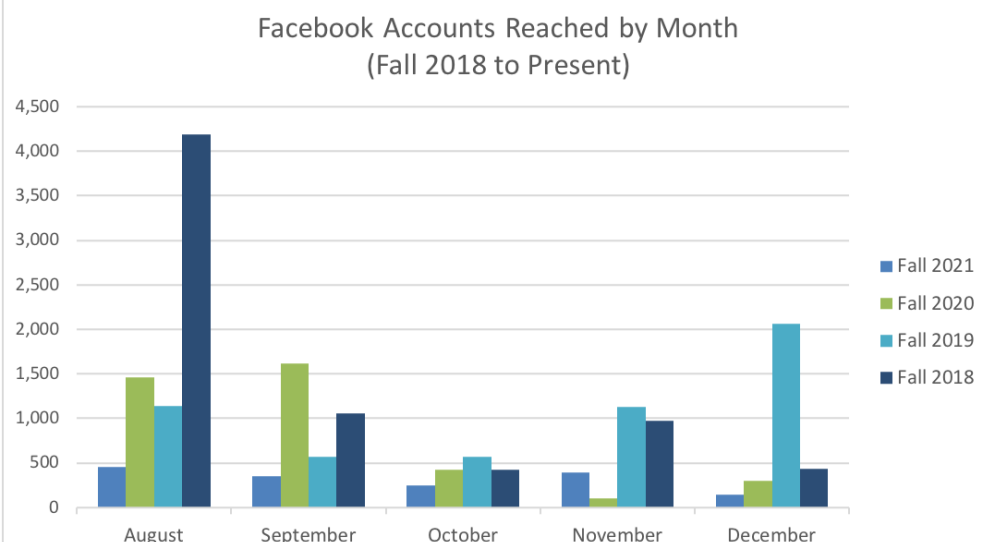
36,051
Website Views



6,580
Instagram Accounts
Reached



1,594
Facebook Accounts
Reached



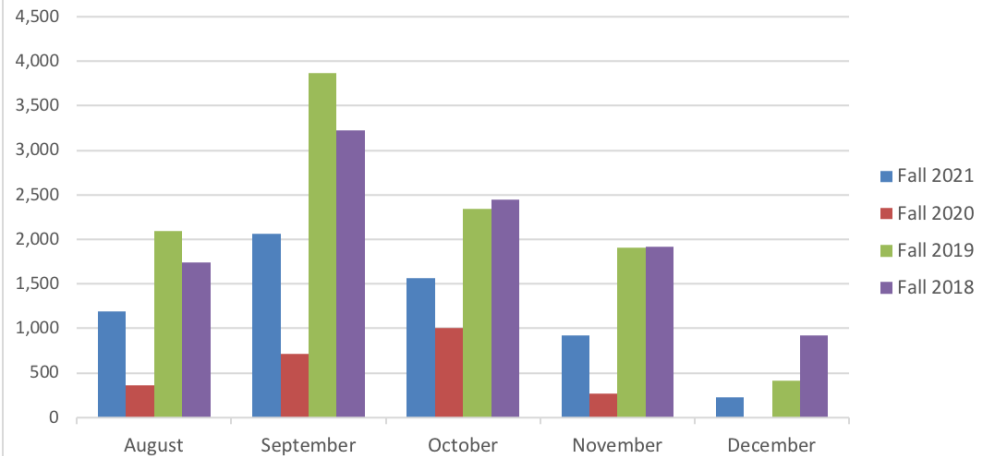
STUDENT CENTERS: CORNER POCKET IN REVIEW

5,963

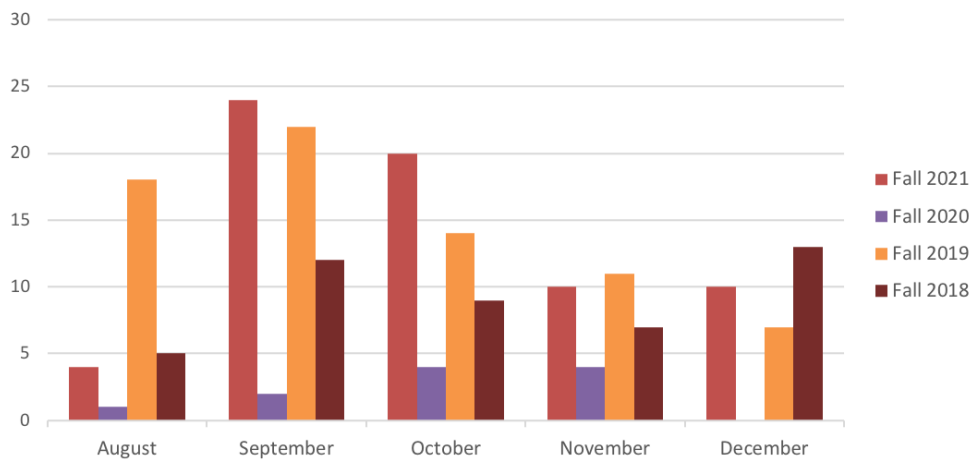
Total Corner Pocket Players



Corner Pocket Players by Month
(Fall 2018 to Present)

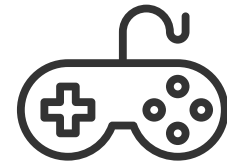


Corner Pocket Reservations by Month
(Fall 2018 to Present)



68

Corner Pocket Reservations

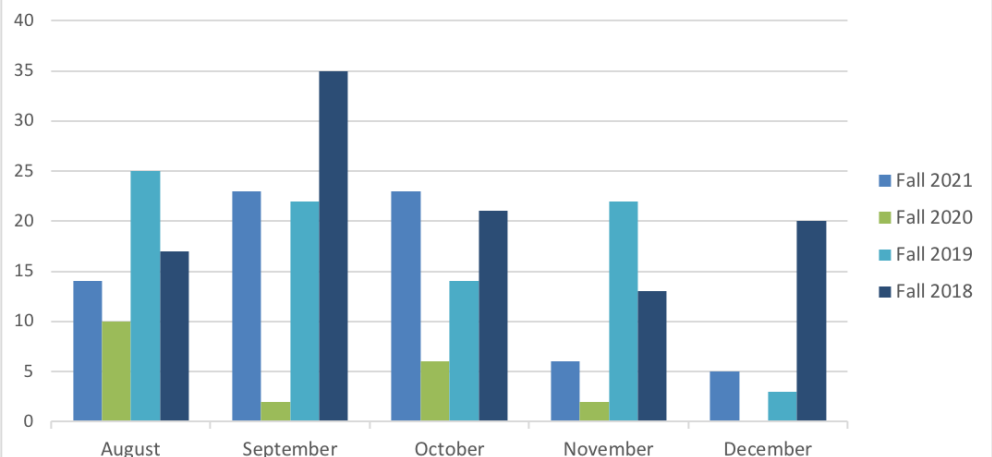


71

Side Pocket & Patio Reservations

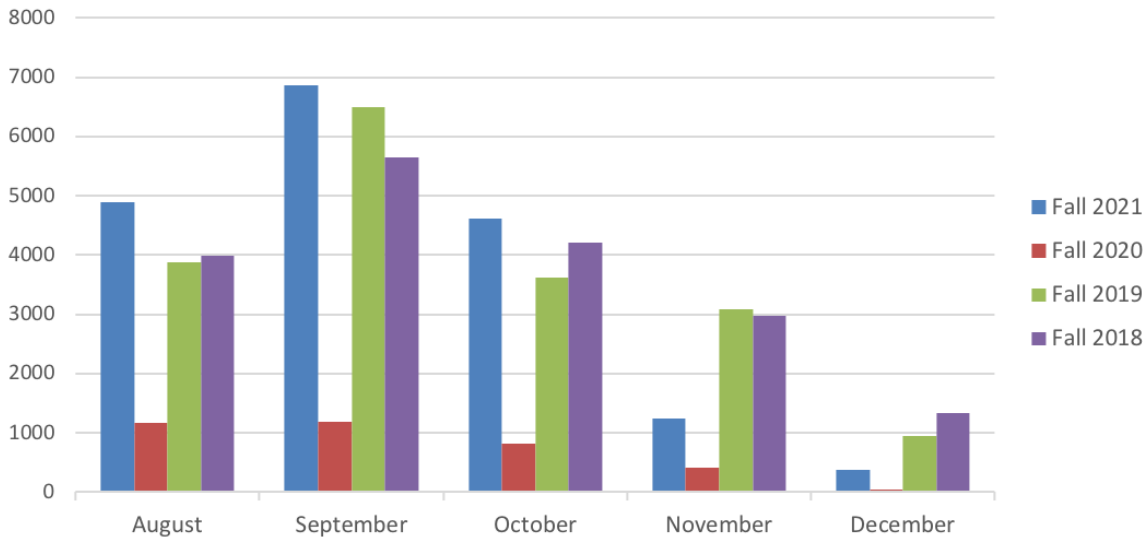


Side Pocket & Patio Reservations by Month
(Fall 2018 to Present)



STUDENT CENTERS: CORNER POCKET IN REVIEW

Corner Pocket Visitors by Month
(Fall 2018 to Present)

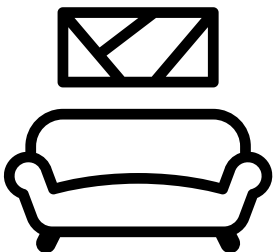


17,969

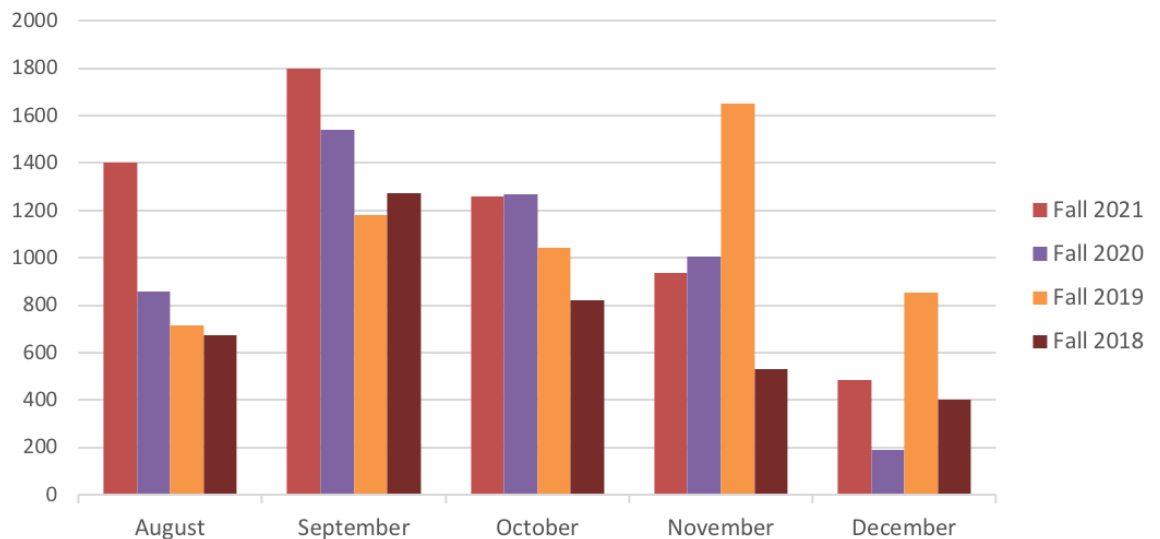
**Total Corner
Pocket Visitors**



5,883
**Total Side
Pocket Visitors**



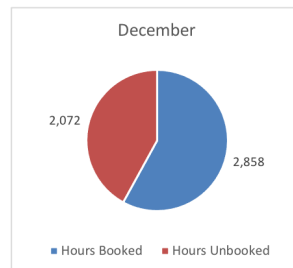
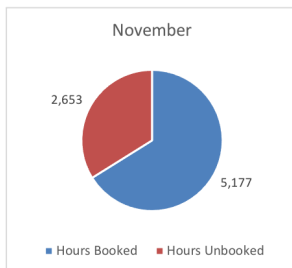
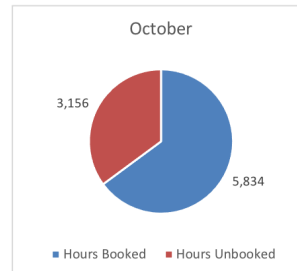
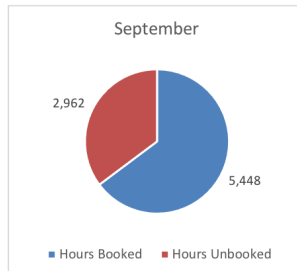
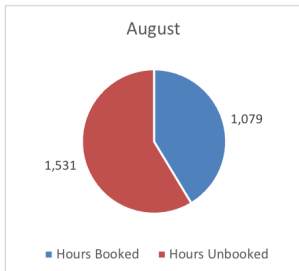
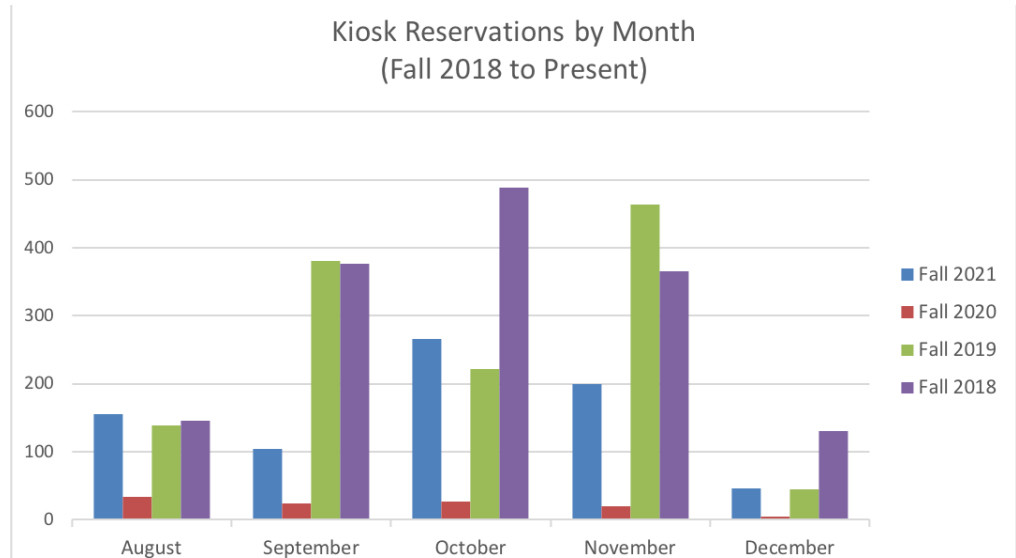
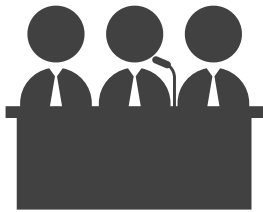
Side Pocket Visitors by Month
(Fall 2018 to Present)



STUDENT CENTERS: CENTRAL OFFICE IN REVIEW

770

Kiosk Reservations



6,356

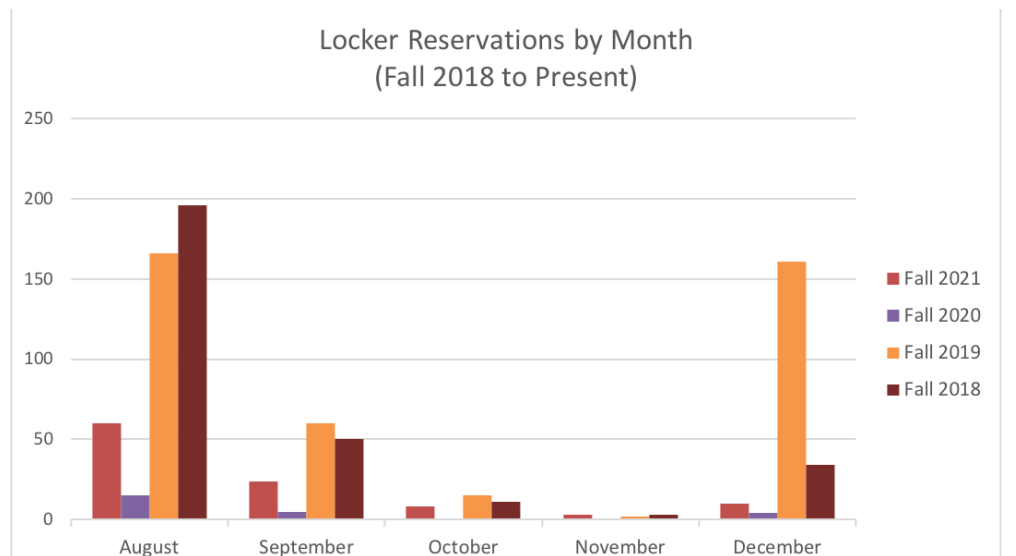
Study Room Reservations



Student Centers began managing the Johnson Center Study Rooms August 2021

105

Locker Reservations





Student Centers

KPI Report Summary

Overall, Student Centers has seen a lot of growth since last year but still has some ways to go for the complete the full "return to campus".

Building Visitors

We have seen **864%**
of the Fall 2020 Building Visitors

We have seen **42%**
of the Fall 2019 Building Visitors

Event Services

We have supported **796%**
of the Fall 2020 Events

We have supported **58%**
of the Fall 2019 Events

We have invoiced **270%**
of events compared to Fall 2020

We have invoiced **47%** of events
compared to Fall 2019

Corner Pocket

We have been visited by **255%**
of the Fall 2020 Corner Pocket Players

We have been visited by **56%**
of the Fall 2019 Corner Pocket Players

We have had **618%** as many
Corner Pocket Reservations since Fall 2020

We have had **94%**
of Fall 2019 Corner Pocket Reservations

Central Office

62.2% of Johnson Center
Study Rooms available times are
being reserved

Marketing

Our website has had
221%
of the Fall 2020 Website Visitors

Our website has had
160%
of the Fall 2019 Website Visitors